



**Access  
Ability  
Australia**

5A HARTNETT CLOSE  
MULGRAVE VIC 3170  
M 0403 670 942  
M 0412 206 923  
E [info@accesskeys.com.au](mailto:info@accesskeys.com.au)  
W [www.accessabilityaustralia.com](http://www.accessabilityaustralia.com)

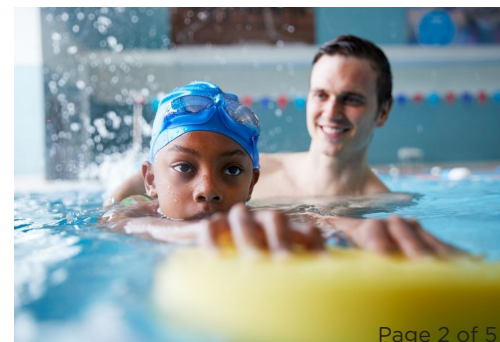
# AAA SOCIAL STORIES





## What is a AAA Social Story?

- Social Stories are a learning tool that explain social situations and help individuals learn socially appropriate behaviour and responses.
- Social Stories are developed to help individuals with autism spectrum disorder, specific language disorders, social communication difficulties or cognitive delays and disability. Social Stories can be used for any age group.
- AAA Social Stories are used to prepare individuals for social interaction by providing clear information about specific social situations, outlining why they happen and what typical responses might be.
- AAA Social Stories complement Access Key use or can be used in isolation.
- AAA Social Stories can be shared to educate or to acknowledge and praise successful completion of an accomplishment.
- Social Stories use a specifically defined style and format. AAA Social Story authors include different types of sentences to achieve defining characteristics (criteria) along with a range of contextualised professional photographs to help provide meaning.





# AAA SOCIAL STORIES

## We do it all for you!

### PROFESSIONAL

AAA Social Stories are professional resources that are written by trained Social Story authors.

### SHOWS YOU CARE

Professional resources that share organisational priorities to be responsive, innovative and energetic in developing a culture that embraces all people, regardless of ability.

### PUBLICATION

Full distribution rights along with your products housed on the website of AAA.

### PRICE

One off development fee.

### VALIDITY

Ongoing validity checks to ensure valid content for audience purpose.

### AAA NETWORK MEMBER

AAA Network membership providing cross-marketing opportunities to a target audience.



## What's Included?

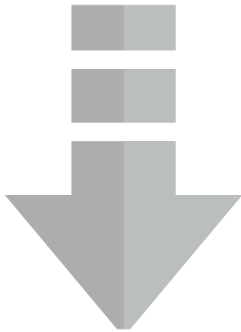
- Full branding and logo
- Professionally written content that meets a Social Story defining criteria and ratio
- Optional professional photoshoot
- Digital copy provided for your distribution
- A link to your AAA Social Story housed on the website of Access Ability Australia.

To view a AAA Social Story, visit

<https://accessabilityaustralia.com/social-stories-library-page>



# Social Story Process



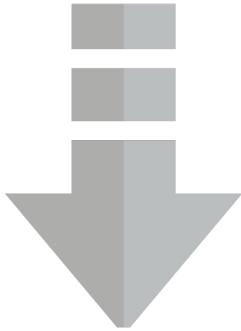
## **Contractual Arrangement**

Acceptance of quote, purchase order and deposit

## **Graphic Design Requirements**

Provision of style guide and logo

*\*\* If you have ordered an Access Key, skip to Social Story Development\*\**



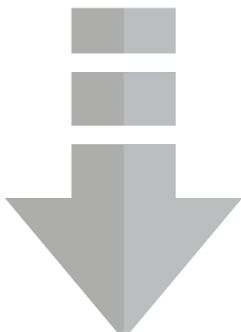
## **Assessment**

Social Story interview

Optional professional photoshoot

## **Social Story Development**

Please allow up to a maximum of 30 days for Social Story development



## **Publication**

Full colour AAA Social Story supplied for distribution

Uploaded to AAA website library page. AAA marketing campaign